

ANNUAL REPORT 2019-2020





OUR
SUPPORTERS



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MESSAGE FROM THE PRESIDENT



Ashray Seva Sansthan continues its journey of service with unwavering commitment towards the upliftment of underprivileged and marginalized sections of society. The year **2019–20** presented evolving social challenges that required both awareness-based interventions and direct welfare support. Our organisation responded with dedication, compassion, and a people-centric approach.

Through sustained efforts in legal awareness, health education, digital literacy, and welfare relief activities, Ashray Seva Sansthan reaffirmed its mission to create informed, healthy, and empowered communities. Our team worked collaboratively to address immediate needs while maintaining a long-term vision of social development.

This Annual Report stands as a reflection of our collective efforts, institutional integrity, and resolve to bring positive and sustainable change. I sincerely appreciate the contribution of our Board Members, staff, volunteers, and well-wishers who made these initiatives possible.

WHO WE ARE!



Ashray Seva Sansthan was established in **July 2004** with the objective of serving society through structured interventions in socio-economic sectors. The organization is guided by professionals and social workers from diverse fields, bringing together expertise, experience, and commitment to social development. Ashray Seva Sansthan focuses on building a **discrimination-free society**, enabling access to basic amenities and opportunities for underprivileged communities. Our integrated approach ensures that marginalized sections are supported to participate in mainstream development processes.

OUR MISSION

LEGAL
AWARENESS

HEALTH
&
HYGIENE

EDUCATION &
DIGITAL
LITERACY

WOMAN
EMPOWERMENT

SOCIAL
AWARENESS

COMMUNITY
AWARENESS

Ashray Seva Sansthan aims to uplift the living standards of disadvantaged communities by strengthening grassroots capacity and promoting social awareness. The organisation is committed to working in the following areas:

- Legal Awareness
- Health & Hygiene
- Education & Digital Literacy
- Women Empowerment
- Social Welfare & Relief
- Community Awareness

OUR VISION

A society with adequate living standards, free from discrimination, where individuals enjoy the right to liberty, dignity, and personal security.

OUR STRATEGY

Ashray Seva Sansthan adopts a **grassroots-oriented strategy** focusing on awareness generation, preventive education, and welfare support. By engaging communities directly, the organisation ensures that development interventions are relevant, inclusive, and sustainable.

Our approach bridges the gap between government policies and beneficiaries, enabling communities to understand, access, and benefit from social welfare mechanisms.

OUR VALUES

Equality: Equal opportunities without discrimination

Respect: Recognition of efforts of staff, members, and beneficiaries

Transparency: Honest and open functioning
Accountability: Responsibility for actions and outcomes



OBJECTIVE OF ORGANIZATION

Behavioral and social transformation

Women empowerment and livelihood
support

Community participation in education

Capacity building and awareness
generation

Advocacy of rights for marginalized
groups

Programme planning, implementation,
and evaluation

OUR CORE COMPETENCIES

Legal & social awareness programmes

Health and hygiene education

Welfare and relief distribution

Skill development and digital literacy

Community-based programme
implementation



BOARD OF
MEMBERS

Ms. Sarita Yadav

(Member/CEO)

Mr. Rajiv
Yadav

(Treasurer/
Financial
Advisory)

Mr. Vineet K.
Rawat

(Member/
Technical
Consultant)

Mr. Hemant
Kumar

(President/
Legal
Advisory)

Mr. Chandresh
Yadav

(Vice-
President)

Mr. Pranav
Tripathi

(Secretary/
Manager)

Mr. Vibhuti
Narayan

(Member)

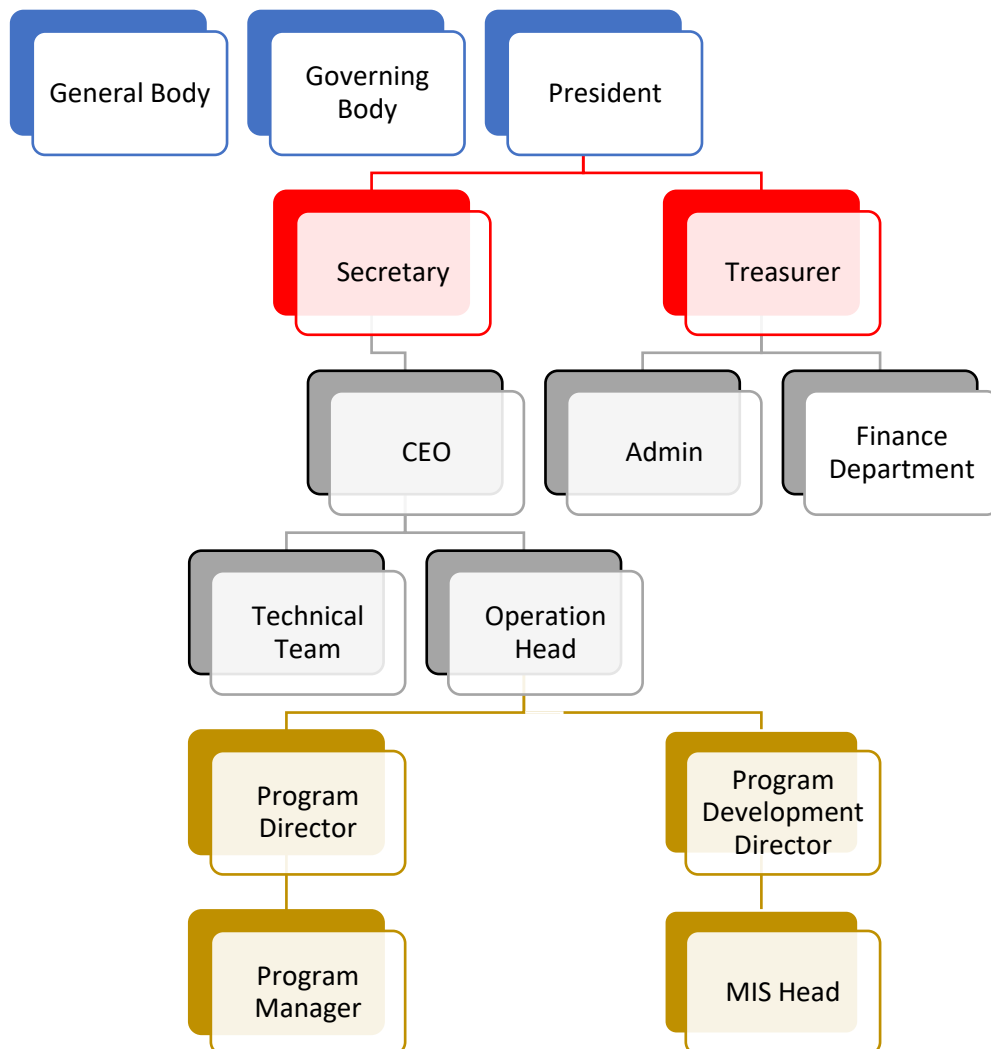
Dr. Vaibhav
Vishwas

(Member)

Mr. Ritesh
Verma

(Member)

ORGANIZATION CHART



ANNUAL GENERAL MEETINGS

DATE	MEMBERS PRESENT	MEETING AGENDA
15/04/2019	7	• Approval of Last meeting proceedings • Approval of Budget 2019-20 • Follow-up Status of on-going project/Camps • Approval of Awareness Programs grant application • Approval of Legal Awareness Camp • Approval of Community Women health and hygiene camp • Miscellaneous
18/05/2019	7	• Approval of Last meeting proceedings • Approval of Women Hygiene and Health Awareness Camp • Opening of Stitching Unit in SHG Model • Review of On-going Project/Camp • Presentation on Hygiene (Community Napkins Awareness) & Education • Miscellaneous
11/07/2019	7	• Approval of Last meeting proceedings • Progress of Legal Awareness Camp • Opening of Stitching Unit in SHG Model • Recruitment of Training staff • Review of On-going Project/Camps • Status of Ek shikshak aur anek vidhyarthi • Miscellaneous

ANNUAL GENERAL MEETINGS

DATE	MEMBERS PRESENT	MEETING AGENDA
20/10/2019	7	• Approval of Last meeting proceedings • Approval of Social Security Camp • Opening of Candle Making Unit in SHG Model • Review of On-going Project/Camp • Presentation on Social Security • Miscellaneous
10/11/2019	7	• Approval of Last meeting proceedings • Approval of Social Security Camp • Opening of Essence Making Unit in SHG Model • Review of On-going Project/Camp • Miscellaneous
17/01/2020	7	• Approval of Last meeting • Approval of Website Updates • Review of On-going Projects/Camps • Miscellaneous

ANNUAL GENERAL MEETINGS

DATE	MEMBERS PRESENT	MEETING AGENDA
15/02/2020	7	• Resolution from last meeting • Approval for Review of Annual report 2019-20 • Approval for Review Audit Report 2019-20 • Miscellaneous
08/03/2020	7	• Resolution from last meeting • Approval of Annual report 2019-20 • Approval of Audit Report 2019-20 • Appointment of statutory Auditor for the year 2019-20 • Planning for 2020-21 • Miscellaneous



LEGAL AWARENESS PROGRAMME

Ashray Seva Sansthan organized a Legal Awareness Programme on 25 June 2019 in District Bhadohi, with the objective of empowering community members through essential legal knowledge and awareness of their rights and duties. The programme was designed to address the widespread lack of legal literacy among rural and economically weaker sections, which often leads to exploitation, injustice, and denial of basic rights.

The awareness sessions focused on laws that directly impact daily life, including **women's rights, domestic violence laws, child protection and child labour provisions, dowry prohibition, and basic legal remedies available to citizens**. Special emphasis was laid on guiding participants about practical legal procedures such as **filing of FIRs, seeking legal assistance, and approaching appropriate authorities** in case of grievances. The programme was conducted in an interactive an

d community-friendly manner, enabling participants to ask questions and discuss real-life legal issues. The sessions aimed to remove misconceptions surrounding legal processes and to instill confidence among beneficiaries to seek lawful remedies when required.

The Legal Awareness Programme was **supported by Raaghav Legal Associates**, whose guidance and support strengthened the quality and credibility of the initiative. The collaboration ensured that accurate legal information was disseminated in a simple and understandable manner.

Through this programme, Ashray Seva Sansthan reaffirmed its commitment to promoting **social justice, legal empowerment, and informed citizenship**, thereby contributing to the creation of a more aware and rights-conscious society.



WELFARE PROGRAMME –

CLOTHES

Ashray Seva Sansthan organized a **Cloths Distribution Programme** on **22 September 2019** in the **Jankipuram area of Lucknow District** with the objective of providing immediate relief to economically weaker and vulnerable sections of society. The programme was undertaken as part of the organization's welfare initiatives aimed at addressing basic human needs and upholding dignity among underprivileged communities.

Many families living in urban and semi-urban pockets face severe hardship due to poverty, seasonal changes, and lack of access to essential resources. Keeping this in view, the cloths distribution activity focused on supporting individuals and families who were unable to afford adequate clothing for daily use. Priority was given to poor households, elderly persons, women, and children.

The programme was implemented in an organized and community-oriented manner, ensuring fair and respectful distribution. Volunteers of Ashray Seva Sansthan actively coordinated with local residents to identify genuine beneficiaries and to ensure that the assistance reached those most in need. The distribution drive emphasized compassion, inclusiveness, and social responsibility.

Through this initiative, Ashray Seva Sansthan sought to reduce immediate distress and to reaffirm its commitment to welfare-oriented action alongside awareness-based interventions. The Cloths Distribution Programme not only provided material support but also strengthened the bond of trust between the organization and the local community.

The programme reflects Ashray Seva Sansthan's continued efforts to stand with marginalized populations and to contribute meaningfully towards social welfare and human dignity.



MEDICAL & HEALTH AWARENESS PROGRAMME

Ashray Seva Sansthan organized a **Health Awareness Programme** on **15 November 2019** in the **Bakshi Ka Talab (BKT) area of Lucknow District** with the objective of promoting preventive healthcare and encouraging healthy lifestyle practices among community members. The programme was designed to address the lack of awareness regarding basic health issues, hygiene, and early symptoms of common diseases, particularly among economically weaker and underserved populations.

The awareness sessions focused on key aspects of **general health, personal hygiene, nutrition, and disease prevention**. Participants were educated about the importance of regular health check-ups, maintaining cleanliness, balanced diet, and adopting healthy daily habits to prevent common ailments. Special emphasis was laid on early identification of health-related symptoms and timely medical consultation to avoid complications.

The programme was conducted in an interactive and community-friendly manner, allowing participants to ask questions and clarify misconceptions related to health and hygiene. Simple and practical guidance was provided so that the information could be easily understood and adopted in daily life. The initiative also aimed to reduce fear and hesitation associated with seeking medical advice.

The Health Awareness Programme was **supported by Proxima Aesthetics & Laser Center**, whose support strengthened the outreach and effectiveness of the initiative. The collaboration contributed to spreading credible health-related information at the grassroots level.

Through this programme, Ashray Seva Sansthan reaffirmed its commitment to improving community well-being by promoting awareness, prevention, and responsible health practices, thereby contributing to a healthier and more informed society.



DIGITAL LITERACY AWARENESS PROGRAMME

Ashray Seva Sansthan organized a **Digital Literacy Awareness Programme** on **18 January 2020** at **Vashishtha Puram, Jankipuram (Lucknow)** with the objective of bridging the digital divide and enabling community members to participate effectively in an increasingly digital society. The programme was designed to provide basic knowledge of computers and internet usage to individuals who lacked exposure to digital tools and online services.

The awareness sessions focused on **fundamental computer operations, basic use of the internet, and understanding digital services** relevant to everyday life. Participants were guided on how digital platforms can be used for accessing government schemes, online information, communication services, and essential public utilities.

The programme adopted a practical and interactive approach, making digital concepts simple and easy to understand for first-time learners. Special attention was given to encouraging participation from youth, women, and individuals from economically weaker sections.

The programme was **supported by Centric Aporro Pvt. Ltd.**, whose support strengthened the implementation and outreach of the initiative. The collaboration contributed towards spreading digital awareness at the grassroots level and reinforcing the importance of technology-driven empowerment.

Through this programme, Ashray Seva Sansthan reaffirmed its commitment to education, digital inclusion, and capacity building, helping communities move towards improved access to information, opportunities, and essential digital services.



MASK & SANITIZER DISTRIBUTION PROGRAMME

Ashray Seva Sansthan organized a **Mask & Sanitizer Distribution Programme** on **18 March 2020** in the **Jankipuram area of Lucknow District** as an immediate public health response during the emerging COVID-19 situation. The programme was undertaken with the objective of promoting hygiene, preventing the spread of infection, and safeguarding the health of vulnerable and economically weaker sections of the community.

At the onset of the pandemic, lack of access to basic protective equipment such as face masks and hand sanitizers posed a serious risk, particularly for daily wage workers, elderly persons, women, and children. Keeping this in view, Ashray Seva Sansthan initiated this welfare-oriented programme to provide essential hygiene materials to those most in need.

The distribution drive was conducted in an organized and disciplined manner, ensuring that beneficiaries received masks and sanitizers along with basic guidance on their proper usage. Volunteers sensitized community members about the importance of regular hand hygiene, correct wearing of masks, physical distancing, and general preventive measures to reduce the risk of infection.

The programme emphasized awareness alongside distribution, enabling beneficiaries to understand the role of personal hygiene in protecting not only themselves but also the wider community. Special care was taken to avoid overcrowding and to follow safety precautions during distribution.

Through this initiative, Ashray Seva Sansthan demonstrated its commitment to community welfare and emergency response, standing in solidarity with the public during a critical health crisis and reinforcing the values of responsibility, care, and social support.

FINANCIALS

ASHRAY SEVA SANTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

BALANCE SHEET

as at 31st March, 2020

LIABILITIES	AMOUNT AS ON 31-03-2020	ASSETS	AMOUNT AS ON 31-03-2020
CAPITAL FUND		FIXED ASSETS	
Corpus Fund		Gross Block	253,739.00
Opening Balance	138,400.00	Less : Depreciation	51,134.00
Add : Addition	28,500.00		202,605.00
Less : Withdrawal	-	CURRENT ASSETS	
	166,900.00	Advance	15,600.00
RESERVE FUND		Cash and bank balances	29,442.00
Opening Balance	3,595.00	-Cash in hand	29,166.00
Add: Surplus	31,652.00	-Balance with banks	276.00
Less: Provision For Taxations	-		
	35,247.00		
CURRENT LIABILITIES			
Audit Fee Payable	8,000.00		
Salary & Wages Payable	37,500.00		
Total	247,647.00	Total	247,647.00

As per our report of even date

AUDITORS

For C G A & Associates

Chartered Accountants

(CA Chandan Singh)
Partner
M.No. 426203

Place: Lucknow
Date: Jan'10, 2021

For Ashray Seva Sansthan

For Ashray Seva Sansthan

Secretary
(Pranav Tripathi)

For Ashray Seva Sansthan

For Ashray Seva Sansthan

Treasurer
(Rajeev Yadav)

ASHRAY SEVA SANTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

INCOME AND EXPENDITURE ACCOUNT

for the year ending 31st March, 2020

EXPENDITURE	AMOUNT AS ON 31-03-2020	INCOME	AMOUNT AS ON 31-03-2020
To Legal Awareness Camp Expense	35,312.00	By Subscription by Members	220,500.00
To Exp. on Cloths Distribution to Poor	72,350.00	By Donations by Public	789,603.00
To Audit Fees	8,000.00	By Membership Fees	787.00
To Health Awareness & Medical Expenses	35,710.00		
To Depreciation	51,134.00		
To Digital Library (Comp. Edn.)	82,115.00		
To Covid-19, Awareness Program	42,365.00		
To Exp. on Mask and Sanitizer Distribution	62,650.00		
To Legal & Professional Charges	17,500.00		
To Staff Welfare Expense	28,350.00		
To Office Expense	4,612.00		
To Electricity Expense	7,230.00		
To National Festival Expense	5,233.00		
To Postage & Telephone Expense	2,812.00		
To Printing & Stationery Expense	2,753.00		
To Office Rent	6,600.00		
To Repair & Maintenance	1,366.00		
To Salary & Wages	449,625.00		
To Travelling & Conveyance	4,123.00		
To 'Surplus' or Income over expenditure	31,652.00		
Total	1,010,900.00	Total	1,010,900.00

As per our report of even date

AUDITORS

For C G A & Associates

Chartered Accountants

(CA Chandan Singh)
Partner
M.No. 426203

Place: Lucknow
Date: Jan'10, 2021

For Ashray Seva Sansthan

For Ashray Seva Sansthan

Secretary
(Pranav Tripathi)

For Ashray Seva Sansthan

For Ashray Seva Sansthan

Treasurer
(Rajeev Yadav)

ASHRAY SEVA SANTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

RECEIPTS AND PAYMENTS ACCOUNT for the year ending 31st March, 2020

RECEIPTS	AMOUNT AS ON 31-03-2020	PAYMENTS	AMOUNT AS ON 31-03-2020
To Opening Balance		By Legal Awareness Camp Expense	35,312.00
-Cash in hand & Bank	5,656.00	By Exp. on Cloths Distribution to Poors	72,350.00
To Subscription by Members	220,500.00	By Audit Fees	7,500.00
To Donation by Public	789,693.00	By Health Awareness & Medical Expenses	35,718.00
To Membership Fees	707.00	By Digital Literacy (Comp. Edu.)	82,115.00
To Corpus Fund	28,500.00	By Covid-19, Awareness Program	42,365.00
		By Exp. on Mask and Sanitizer Distribution	62,650.00
		By Legal & Professional Charges	17,500.00
		By Staff Welfare Expense	28,350.00
		By Office Expense	4,612.00
		By Electricity Expense	7,230.00
		By National Festival Expense	5,233.00
		By Postage & Telephone Expense	2,812.00
		By Printing & Stationary Expense	2,753.00
		By Office Rent	66,000.00
		By Repair & Maintenance	1,366.00
		By Salary & Wages	422,025.00
		By Travelling & Conveyance	4,123.00
		By Purchase of Fixed Assets:	
		- Furniture Purchase	30,500.00
		- Computer & Printer Purchase	41,500.00
		- Electric Equipment Purchase	35,600.00
		By Closing Balance:	
		-Cash in hand	29,166.00
		-Balance with banks	276.00
Total:-	1,045,056.00	Total:-	1,045,056.00

As per our report of even date

AUDITORS

For C & A & Associates
Chartered Accountants

(CA Chandan Singh)
Partner
M.No. 426203

Place: Lucknow
Date: Jan'10, 2021

For Ashray Seva Sansthan
For Ashray Seva Sansthan
Secretary
(Pranav Tripathi)
Secretary

For Ashray Seva Sansthan
For Ashray Seva Sansthan:
Treasurer
(Rajeev Yadav)
Treasurer

ASHRAY SEVA SANTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

SCHEDULES TO BALANCE SHEET AS ON MARCH 31, 2020 SCHEDULE 1: FIXED ASSETS

PARTICULARS	RATE	WDV AS ON 01-04-2019	ADDITION 1st HALF	ADDITION 2nd HALF	TOTAL	DEP. DURING THE YEAR	WDV AS ON 31-03-2020
ASSETS							
Furniture and Fixtures	10%	43,000.00	-	38,500.00	81,500.00	6,306.00	76,003.00
Computer and Printer Peripherals	40%	34,952.00	41,580.00	-	76,532.00	30,581.00	45,071.00
Office Equipments	15%	8,083.00	-	-	8,083.00	1,313.00	7,500.00
Electric Equipments	15%	50,495.00	35,600.00	-	86,095.00	12,914.00	73,181.00
Total:-		1,38,130.00	77,180.00	38,500.00	2,53,730.00	51,134.00	2,02,645.00

As per our report of even date

AUDITORS

For C & A & Associates
Chartered Accountants

(CA Chandan Singh)
Partner
M.No. 426203

Place: Lucknow
Date: Jan'10, 2021

For Ashray Seva Sansthan
For Ashray Seva Sansthan
Secretary
(Pranav Tripathi)
Secretary

For Ashray Seva Sansthan
For Ashray Seva Sansthan:
Treasurer
(Rajeev Yadav)
Treasurer



THE ROAD AHEAD

Ashray Seva Sansthan remains committed to expanding its outreach and strengthening programme effectiveness. In the coming years, the organisation aims to:

Enhance health and hygiene interventions

Expand digital literacy initiatives
Strengthen women-centric livelihood programmes

Increase welfare and emergency relief capacity

Promote legal and social security awareness

APPEAL TO DONORS

Ashray Seva Sansthan seeks continued support from donors and well-wishers to expand its welfare and development initiatives. Your contribution enables us to provide education, healthcare awareness, welfare support, and empowerment opportunities to underserved communities.



REGISTRATION & EMPANELMENT

ASHRAY SEVA SANSTHAN - Organization for Development is registered under the following Acts:

Societies Registration Act,1860

Societies Registration Act 1860, in Uttar Pradesh (Registered on 06-07-2004 vide no/173970)

Income Tax Act,1961

(Income Tax Commissioner, Ward /Circle: JDIT(E), R-II, New Delhi)

Section 12 A (a) of the Income Tax Act, 1961 in Uttar Pradesh (Registered on 01-04-1992 vide no. 533/92)

- The Permanent Account Number (PAN) is AABAA8734F dated 06-07-2004.
- Udyog Aadhaar Registration Number (UAM No.) is UP50D0026301