



ANNUAL REPORT 2018-2019





OUR SUPPORTERS



**CENTRIC APORRO PVT
LTD**



**GAUTAM
SQUIRE PVT
LTD**



**COLLINEAR
CANDID PVT LTD**

PAGE DETAILS	PAGE NO.
• Message from the President	5
• Who We Are	6
• Our Mission	7
• Our Vision	8
• Our Strategy	9
• Our Values	10
• Objective of Organization	11
• Our Core Competencies	12
• Board of Members	13, 14, 15
• Organization Chart	16
• Annual General Meetings	17, 18
• Legal Awareness	19, 20

PAGE DETAILS		PAGE NO.
•	Environmental Awareness	21, 22
•	Medical Awareness	23, 24
•	Digital Literacy	25
•	Our Operation Area	26
•	Financials	27, 28
•	Annual Budget Allocation to Causes	29
•	The Road Ahead	30
•	Appeal to Donors	31
•	Registration & Empanelment	32

MESSAGE FROM THE PRESIDENT

ASHRAY SEVA SANSTHAN is not just an organisation working for the betterment of the society, what makes us special that we are one who associate and collaborate with full heart and inspiration for the betterment of society. I wish to congratulate Director/Secretary of ASHRAY SEVA SANSTHAN and their team for their committed collaborative efforts towards the cause, particularly men, women and children.

At our organisation, we everyday deal with new challenges and opportunities, and collaborative efforts of our teams find out creative ways to deal with those issues. We believe that no meaningful and sustainable development of the society can happen, if only few sections of the society are benefitted, and rest are deprived even of the necessities of life. Our organisation takes our Mission and Vision seriously and continuously works towards bringing positive changes in society.

Following annual report is evidence of the good work carried out by our organisation, during the period, through which many people have received hope and quality of life that enables them to live with dignity.


© 2019 Ashray Seva Sansthan

Mr. Hemant Kumar

ASHRAY SEVA SANSTHAN
established in July 2004 with a view to cater the services in the field of socio-economic sectors. Our advisory committee includes professionals with wide range of expertise in their respective fields, who over the period have added valuable success stories in the organization portfolio. Ashray Seva Sansthan focuses on building a discrimination free environment; we are dedicated to facilitating basic amenities to underprivileged sections of the society, enabling them to uplift their livelihood status. We believe, if we want to accelerate positive changes in our society, we should work to include deprived and underprivileged sections of our society to mainstream.

WHO WE ARE!

ASHRAY integrated approach includes the following thematic areas: -

- Livelihood
- Health & Nutrition
- Water, Sanitation & Hygiene
- Education
- Woman Empowerment
- Grassroot Empowerment
- Awareness
- Environment
- Child Protection

OUR MISSION

Ashray Seva Sansthan focuses on uplifting security status of impoverished sections society, by implying measures for grass root efficiency. Our team is pledged to support people on aspects of:

- **EDUCATION**
- **WOMAN EMPOWERMENT**
- **SOCIAL AWARENESS**
- **CHILD PROTECTION**
- **WATER SANITATTION & HYGIENE**
- **HEALTH & NUTRITION**



OUR VISION

**“A society with
adequate living
standard, free from
discrimination where
individuals enjoy the
right to liberty and
prevail the sense of
personal security.”**



OUR STRATEGY

Ashray Seva Sansthan is a social rights support organization working for the underprivileged sections of Indian society with the help of government and people. Healthy and experienced background of our organization helps us in conducting researches and surveys for promoting changes in education, health and livelihood sector. We believe that, if we want situations in our society to improve, we would need to start doing changes at the grass root level to policy level environment for ensuring basic rights of citizens.



OUR VALUES

EQUALITY: Our outlook is to treat all people same and without any discrimination provide them with equal opportunities regardless of religion, caste, race or social background.

RESPECT: We believe in recognizing hard work and efforts our staff, members and beneficiaries have put in treating Vision of our organization as their own, and with utmost respect we stand by their side at all times.

TRANSPARENCY: We are pledged to operate in transparent and honest manner at all times.

ACCOUNTABILITY: We take full responsibility and accountability for all our actions.



OBJECTIVE OF ORGANIZATION

- **Behavioral Transformation**
- **Women Empowerment**
- **Building community ownership of primary & adult education**
- **Capacity Building**
- **Evaluation Studies**
- **Community based social marketing**
- **Advocacy of rights for minority groups of society**



OUR CORE COMPETENCIES

- **Socio-Economic Surveys & Research**
- **Monitoring & Evaluation Studies**
- **Training & Capacity Building**
- **Planning & Management Support**
- **Systems Methodology Development**
- **Social Reforms**
- **Programme Implementation**

BOARD OF MEMBERS

OUR BOARD OF
ORGANIZATION
INCLUDES PEOPLE
FROM DIVERSE
BACKGROUND,
PROVIDING US WITH
UNMATCHED VISION
AND
IMPLEMENTATION TO
MAGNIFY OUR
ORGANIZATION
WORKING.

Mr. Hemant Kumar (President/Legal Advisory)

Mr. Kumar has done his master of Law in Corporate Law as a practicing Lawyer, in high court Allahabad. He is also the legal consultant of corporate and government sectors. Mr. Kumar has founded **ASHRAY** in 2004 with a mission to solve socio-economics, gender and social matter of concern and to bring it among the list of subjects for the development sector. His mission is to address the most basic but ignored need of Social-transform and the multifaceted role it plays in villages/town across Uttar Pradesh.

Mr. Chandresh Yadav (Vice-President)

Mr. Yadav advocate by profession, has more than 13 years experience in Development Sector in majority of living areas of Lucknow. Basically, he is a social worker and associated with us. He possesses excellent inter personal and analytical skills summed up with strong knowledge in program management participatory rural appraisal skills, training and development, and other social work functions. Mr. Yadav possesses impeccable management and leadership skills with ability to work in a team.

Mr. Pranav Tripathi (Secretary/Manager)

Mr. Tripathi holds a Post Graduate degree from the Uttar Pradesh Technical University in Management. He has led the transition of the micro-finance portfolio and resources in ASSIST. He specializes in micro-finance operations and social performance management, social research, financial education and training and curriculum development. He is also has Expertise in development sector especially in Education & Livelihood Development.

BOARD OF MEMBERS

OUR BOARD OF
ORGANIZATION
INCLUDES PEOPLE
FROM DIVERSE
BACKGROUND,
PROVIDING US WITH
UNMATCHED VISION
AND
IMPLEMENTATION TO
MAGNIFY OUR
ORGANIZATION
WORKING.

Ms. Sarita Yadav (Member/CEO)

Ms. Yadav holds a Bachelor's Degree in CSE from Uttar Pradesh Technical University. Miss. Yadav has 5 years of professional experience including designing and development of livelihood for rural areas, working with artisans, skilling rural communities, business development and exploring e-commerce as the market place for marginalized artisans. She has Expertise in development sector especially in Education & Livelihood Development, Environment protection, and Health. Her passion lies in bringing design, innovation, and technology to underprivileged and unorganized artisan clusters and marginalized communities.

Mr. Rajiv Yadav (Treasurer/Financial Advisory)

Mr. Rajiv is highly qualified, having more than 15 years of experience in multiple industries. He has handled many projects of livelihood, healthcare & education independently. He is currently involved in providing livelihoods to needy people and educating them by providing guidance and technical support. He has expertise in Planning, Monitoring, Finance, Annual Reports, and various sector formats, product and services designing, events management, media management, etc. He is also currently associated with us as Treasurer and supports us on other projects.

Mr. Vineet K. Rawat (Member/Technical Consultant)

Mr. Rawat holds a Bachelor's Degree in Information Technology from Uttar Pradesh Technical University. A serial entrepreneur, Mr. Rawat is the Promoter and C.E.O. of GEOPLEX TECHNOLOGY SOLUTIONS (GPTS). Mr. Rawat has 10 years of experience in IT and development sector. He has expertise in IT and strategy planning, digital marketing, product designing, analytical skill and GPS, VTS through IoT, where his focus is on formulating new Technology R&D, relationship building with the govt., banks and private sectors, Education, transport industry. Mr. Rawat has also worked in various leadership positions with Action Aid, women's Security System.

BOARD OF MEMBERS

OUR BOARD OF
ORGANIZATION
INCLUDES PEOPLE
FROM DIVERSE
BACKGROUND,
PROVIDING US WITH
UNMATCHED VISION
AND
IMPLEMENTATION TO
MAGNIFY OUR
ORGANIZATION
WORKING.

Mr. V N Srivastava (Member)

He is a social worker, having more than 21 years experience in Research & Development Sector on Tribal and their majority living area of Uttar Pradesh, Sonbhadra and Mirzapur. He is working in special program of schedule tribes with ASHRAY.

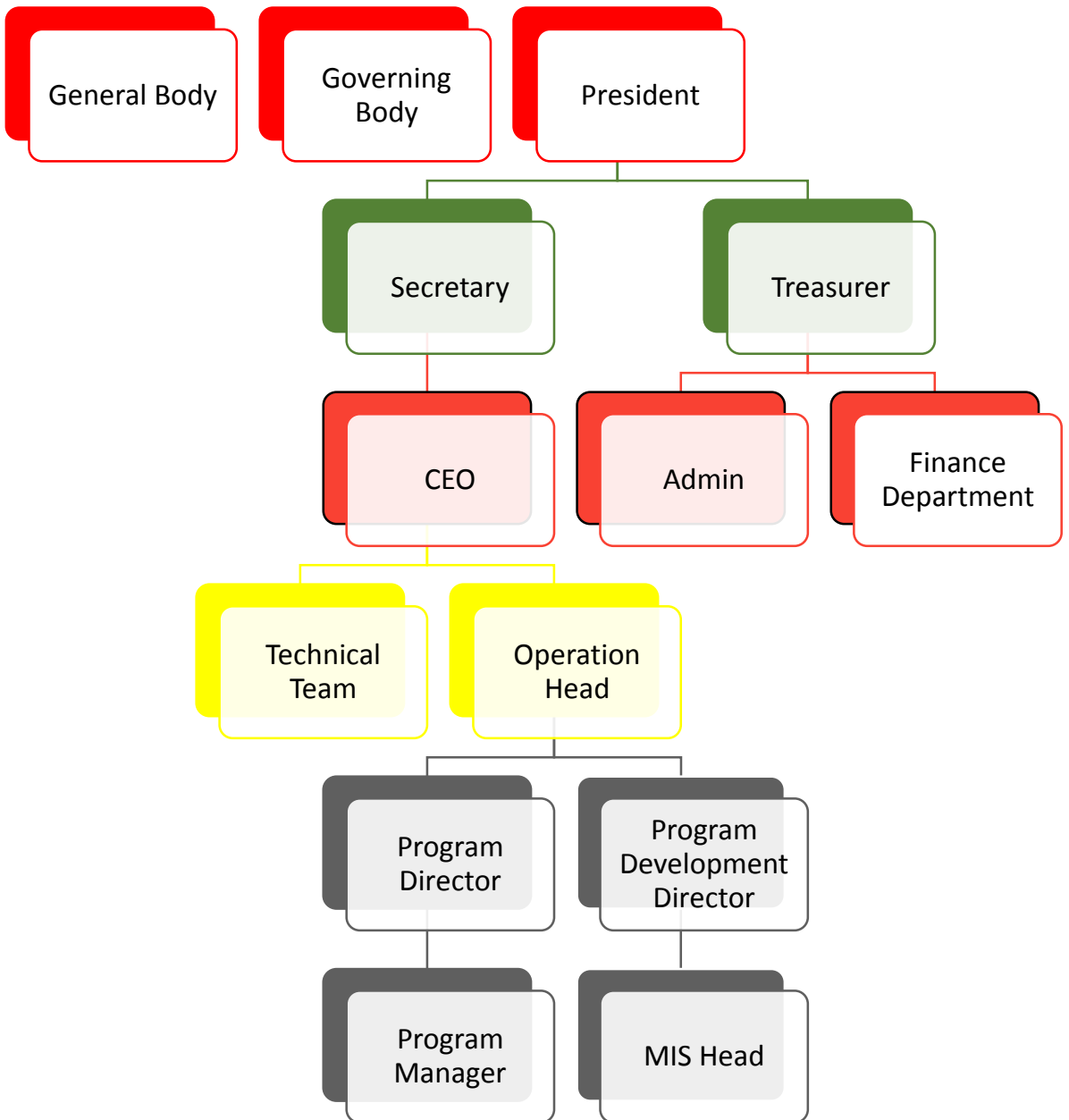
Dr. Vaibhav Vishwas (Member)

Dr. Vishwas is a Medical practitioner having vast experience in alternative Medicine. He has attended various types of training, seminars and workshops in health care sector. He got associated with us as a youngest volunteer and his team is from multiple sectors, he has also arranged many Health camps through ASHRAY SEVA SANSTHAN and manages and supervises rural club meetings, awareness camps and health camps organized by ASHRAY.

Mr. Ritesh Verma (Member)

Advocate by profession, Mr. Verma has more than 14 years experience in Development Sector, He is associated with ASHRAY since 2004, Mr. Verma has provided distinctive support towards liberation of underprivileged sections of society.

ORGANIZATION CHART



ANNUAL GENERAL MEETINGS

- Approval of Last meeting proceedings
- Approval of Budget 2018-19
- Follow-up Status of on-going project/Camps
- Approval of Awareness Programs grant application
- Approval of Legal Awareness Camp
- Miscellaneous

18-APR-18

- Approval of Last meeting proceedings
- Approval of Environment Awareness Camp
- Opening of Broom Making in SHG Model
- Review of On-going Project/Camp
- Presentation on Digital Literacy
- Miscellaneous

19-MAY-18

- Approval of Last meeting proceedings
- Progress of Legal Awareness Camp
- Approval of Computer Education
- Review of On-going Project/Camps
- Appointment of Computer Training Teacher
- Miscellaneous

16-AUG-18

- Approval of Last meeting proceedings
- Approval of Medical Health Check-up Camp
- Review of On-going Project/Camp
- Presentation on Computer Education
- Miscellaneous

13-OCT-18

- Approval of Last meeting proceedings
- Opening of Computer Education Unit in SHG Model
- Review of On-going Project/Camp
- Miscellaneous



- Approval of Last meeting
- Approval of Website Updates
- Review of On-going Projects/Camps
- Miscellaneous

- Resolution from last meeting
- Approval for Review of Annual report 2018-19
- Approval for Review Audit Report 2018-19
- Miscellaneous



- Resolution from last meeting
- Approval of Annual report 2018-19
- Approval of Audit Report 2018-19
- Appointment of statutory Auditor for the year 2018-19
- Planning for 2019-20
- Miscellaneous

LEGAL AWARENESS

Legal awareness means , having know how about general legalities, which are necessary for living in society. Legal awareness helps not only in mending out legal ways for doing our work, but, also helps us in getting aware about rules and regulations formed for our benefit. We identified the need of lack of basic legal knowledge in Lucknow district, so we decided to have a camp there on May 23, 2018.

Our camp was organized in order to impart people with legal know how to make their regular life easier, and in order to remove misconceptions prevailing in them regarding government policies and working.



This camp was focused on eradicating two basic problems related to less knowledge regarding legalities:

- **Women maintenance:**

Through the camp, women were made aware regarding laws & technicalities about divorce, how they can tackle this issue easily and what divorce laws are made for benefit of women, like women maintenance allowance, most of the women are unaware about this were also informed about Divorce laws and maintenance allowance that women should get in case of a divorce.

- **Legal Remedies Primafrio:**

Most of the people don't have any idea about general legal facts and issues, like how to do an FIR, what points should be considered in it, how to track status of it, and what to do in case if it is not registered, how to file an affidavit, etc. Our camp provided people with knowledge about basic legalities, in an process to make their life more easier, and make them less susceptible to frauds, misinforming etc.





ENVIRONMENTAL AWARENESS

Environmentalism is an ideology that evokes the **necessity** and responsibility of humans to **Environmental awareness** proves important for several reasons; it fosters a sense of connection to the natural world, promotes sustainable development and encourages conservation of irreplaceable natural resources and vulnerable plant and animal species.

We all have to contribute to it, not only the government. But if we first start thinking about our convenience and the environment for any action that we do probably it will help. So the change has to come in the way people start thinking about it.



- Reduce, Reuse and Recycle – the three R's
- Use as far as possible locally produced groceries, goods and services.
- Make each community as self-supporting as possible.

This awareness camp held on August 12, 2018 informed people about habits & practices that they should include in their lifestyles to support the environment. We encouraged people to plant trees to maintain greenery and taught them ways to recycle wastage as to reduce carbon footprint. People were taught ways to do water conservation & harvesting and were also explained its benefits.



MEDICAL AWARENESS

In order to create health awareness, it is important to understand what it entails. It is the process of enabling people to increase control over, and to improve their health. This essentially means to reach a state of complete physical, mental and social well-being. The community needs to realise a desire to satisfy needs and to adapt to the environment.

Healthier eating and regular exercise increases health and productivity. There is also a decrease in absences in the workplace which in turn boosts the economy.

A healthier lifestyle and environment increases general optimism and contentment.





Some areas in shikohabad & Firozabad district are very less aware about the medical facilities provided by the govt., and how to take benefit of them. So, we organized a camp on Nov 14, 2018 for serving this purpose, where we informed people about medical facilities govt. provide. We educated people to remove misconceptions about having vaccination, and explained them why it is necessary. We encouraged people to have healthy habits to avoid problems like anaemia, thyroid, filaria, Low BP, Sugar etc. We promoted use of iron tablets, iodine salt for avoiding these sorts of problem. We also promoted people to include healthy habits in their daily life to avoid regular health problems. We imparted knowledge about facts they should check in case of an any epidemic in their area, and what general symptoms they should notice in case of any disease. And after that what steps should be taken till the medical facilities can't be reached so that duration for positive curing of disease can be increased further.

DIGITAL LITERACY AWARENESS

We initiated our operations in Lucknow, conducting awareness camps to help people recognize importance of education in their lives and for society. We partnered with local educational bodies to conduct special classes for children and adults. We have witnessed growth of literacy rate from 69.18% in 2004-2005 to 77.29% in 2018-2019 in our operation areas. With the increase in our operation base, we have started literacy programs in Shikohabad district from 2017-2018.

We organized a Digital Literacy Camp of 15 days in Feb 2019 in Mirzapur District, teaching people the basic knowhow of upcoming advancements in digital technology. We provided people with opportunity to become familiar with usage of computers and internet in their work, through courses that we have formulated with educational bodies. Over 235 people were benefitted by this camp; short courses were conducted on basic computer operation to make people aware about new technology. They were also introduced to internet services like account opening, and other govt. schemes.





OUR OPERATION AREA



FINANCIALS

ASHRAY SEVA SANSTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

BALANCE SHEET

as at 31st March, 2019

LIABILITIES	AMOUNT AS ON 31-03-2019	ASSETS	AMOUNT AS ON 31-03-2019
CAPITAL FUND		FIXED ASSETS	
Corpus Fund		WDV as on 31-03-2019	1,38,139.00
Opening Balance	38,900.00	(Refer Schedule-1)	
Add: Addition	99,500.00	CURRENT ASSETS	
Less: Withdrawal	-	Advance	15,600.00
	1,38,400.00	Cash in hand	5,656.00
RESERVE FUND			
Opening Balance	1,969.00		
Add: Surplus	1,626.00		
Less: Provision For Taxations	-		
	3,595.00		
CURRENT LIABILITIES			
Audit Fee Payable	7,500.00		
Salary & Wages Payable	9,900.00		
Total	1,59,395.00	Total	1,59,395.00

As per our report of even date

AUDITORS
For C G A & Associates
Chartered Accountants

(CA Chandan Singh)
Partner
Membership No. 426203

Place: Lucknow
Date: June 25, 2019



For Ashray Seva Sansthan
For Ashray Seva Sansthan
Secretary
(Pranav Tripathi)

For Ashray Seva Sansthan
For Ashray Seva Sansthan
Treasurer
(Rajeev Yadav)

ASHRAY SEVA SANSTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

INCOME AND EXPENDITURE ACCOUNT

for the year ending 31st March, 2019

EXPENDITURE	AMOUNT AS ON 31-03-2019	INCOME	AMOUNT AS ON 31-03-2019
To Legal Awareness Camp Expense	20,973.00	By Subscription by Members	1,65,880.00
To Environment Camp Expense	16,698.00	By Donation by Public	2,37,330.00
To Audit Fees	7,500.00	By Membership Fees	5,050.00
To Medical Awareness Camp Expense	15,217.00	By Misc. Receipts	4,365.00
To Depreciation	22,282.00		
To Digital Literacy (Comp. Edu.) Broom Making	1,32,582.00		
To Staff Welfare Expense	5,656.00		
To Office Expense	1,865.00		
To Electricity Expense	6,620.00		
To National Festival Expense	4,844.00		
To Postage & Telephone Expense	1,642.00		
To Printing & Stationary Expense	1,596.00		
To Office Rent	50,400.00		
To Repair & Maintenance	959.00		
To Salary & Wages	1,18,800.00		
To Travelling & Conveyance	3,365.00		
To Surplus or Excess of income over expenditure	1,626.00		
Total-	4,12,625.00	Total-	4,12,625.00

As per our report of even date

AUDITORS
For C G A & Associates
Chartered Accountants

(CA Chandan Singh)
Partner
Membership No. 426203

Place: Lucknow
Date: June 25, 2019



For Ashray Seva Sansthan
Secretary
(Pranav Tripathi)

For Ashray Seva Sansthan
For Ashray Seva Sansthan
Treasurer
(Rajeev Yadav)

FINANCIALS

ASHRAY SEVA SANSTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

RECEIPTS AND PAYMENTS ACCOUNT for the year ending 31st March, 2019

RECEIPTS	AMOUNT AS ON 31-03-2019	PAYMENTS	AMOUNT AS ON 31-03-2019
To Opening Balance		By Legal Awareness Camp Expense	20,973.00
-Cash in hand	4,219.00	By Environment Camp Expense	16,698.00
To Subscription by Members	1,65,880.00	By Audit Fees	5,500.00
To Donation by Public	2,37,330.00	By Medical Awareness Camp Expense	15,217.00
To Membership Fees	5,050.00	By Digital Literacy (Comp. Edu.) Broom Making	1,32,582.00
To Misc. Receipts	4,365.00	By Staff Welfare Expense	5,656.00
To Corpus Fund	99,500.00	By Office Expense	1,865.00
		By Electricity Expense	6,620.00
		By National Festival Expense	4,844.00
		By Postage & Telephone Expense	1,642.00
		By Printing & Stationary Expense	1,596.00
		By Office Rent	50,400.00
		By Repair & Maintenance	959.00
		By Salary & Wages	1,17,150.00
		By Travelling & Conveyance	3,365.00
		By Purchase of Fixed Assets:	
		- Furniture Purchase	35,860.00
		- Computer & Printer Purchase	35,172.00
		- Electric Equipment Purchase	54,589.00
		By Closing Balance:	
		-Cash in hand	5,656.00
Total-	5,16,344.00	Total-	5,16,344.00

As per our report of even date

AUDITORS
For C G A & Associates
Chartered Accountants



(CA Chandan Singh)
Partner
Membership No. 426203

Place: Lucknow
Date: June 25, 2019

For Ashray Seva Sansthan
For Ashray Seva Sansthan

Pranav Tripathi
Secretary
(Pranav Tripathi)
Secretary

For Ashray Seva Sansthan
For Ashray Seva Sansthan

Rajeev Yadav
Treasurer
(Rajeev Yadav)
Treasurer

ASHRAY SEVA SANSTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

SCHEDULES TO BALANCE SHEET AS ON MARCH 31, 2019 SCHEDULE 1: FIXED ASSETS

PARTICULARS	RATE	WDV AS ON 01-04-2018	ADDITION 1st HALF	ADDITION 2nd HALF	TOTAL	DEP. DURING THE YEAR	WDV AS ON 31-03-2019
ASSETS							
Furniture and Fixtures	10%	10,825	-	35,860	46,685	2,876	43,809
Computer and Printer Peripherals	40%	13,524	6,500	28,672	48,696	13,744	34,952
Office Equipment	15%	10,451	-	-	10,451	1,568	8,883
Electric Equipment	15%	-	-	54,589	54,589	4,094	50,495
Total-		34,800	6,500	1,19,121	1,60,421	22,282	1,38,139

As per our report of even date

AUDITORS
For C G A & Associates
Chartered Accountants



(CA Chandan Singh)
Partner
Membership No. 426203

Place: Lucknow
Date: June 25, 2019

For Ashray Seva Sansthan
For Ashray Seva Sansthan

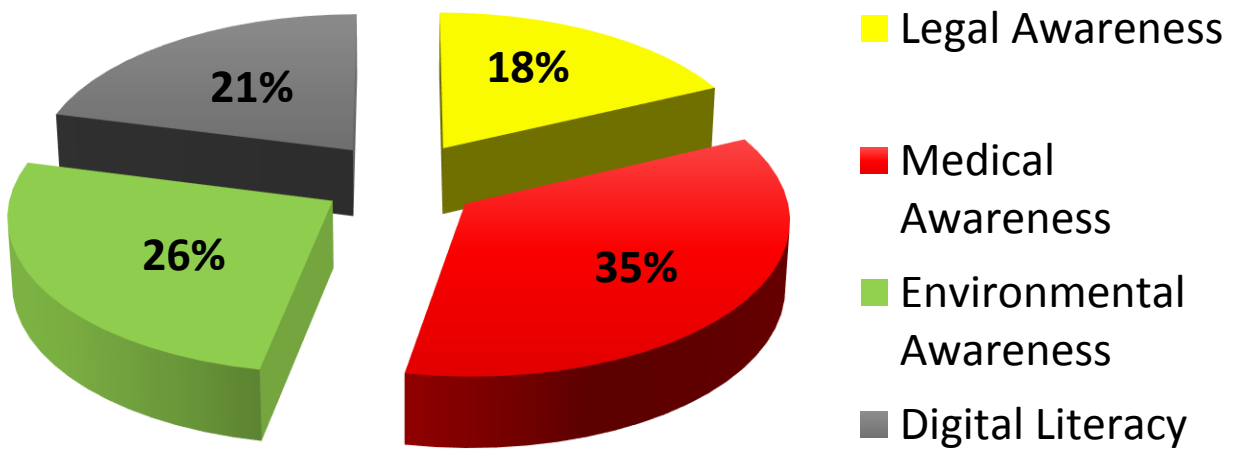
Pranav Tripathi
Secretary
(Pranav Tripathi)
Secretary

For Ashray Seva Sansthan
For Ashray Seva Sansthan

Rajeev Yadav
Treasurer
(Rajeev Yadav)
Treasurer

ANNUAL BUDGET ALLOCATION TO CAUSES

CAUSES



THE ROAD AHEAD

ASHRAY SEVA SANSTHAN remains committed to enhancing the reach and effectiveness of its thematic interventions and contributing to integrated development for disadvantaged communities. A consistent emphasis on sustainability particularly aligned to environmental issues affecting the surroundings. We intend to step up this engagement with more awareness generation, networking and advocacy initiatives. Specific programmatic aspects that will receive greater attention are outlined here with.

- To expand our operation area.
- To strengthen health outreach activities, particularly in deprived/underdeveloped areas.
- To improve educational infrastructure for preventing child labour.
- To continue street and urban children education program for first generation learners.
- To promote alternate local livelihood opportunities by conducting skill developments sessions.
- To establish the networking and sensitizing community regarding prevention of women and child protection.
- To sensitize communities on gender equality and conducting the relevant activities on the same.

APPEAL TO DONORS

ASHRAY SEVA SANSTHAN would like your support to speed up and expand our welfare network. With the funding received from our donors, we are able to tackle poverty head on and provide underprivileged with the tools necessary to create new livelihood opportunities for themselves.

Help us to continue to deliver this assistance and change the reality of life in these communities where:

- Most of the people in the community live below the poverty line.
- A large number finds it difficult to have access to clean and safe drinking water.
- Even basic health care facilities are a luxury to people.
- Access to basic education and adequate physical infrastructure remains out of the reach of the majority.

Donate us today and help us secure positive change through the provision of healthcare, education, livelihood support, child protection, water and sanitation facilities, etc.

FOR DONATION

ACCOUNT No.: 3759666817

BANK NAME: Central Bank of India

IFSC CODE: CBIN0253653

REGISTRATION & EMPANELMENT

**ASHRAY SEVA SANSTHAN-
Organisation for Development is registered
under the following Acts:**

Societies Registration Act,1860

Societies Registration Act 1860, in Uttar Pradesh (Registered on 06-07-2004 vide no/173970)

Income Tax Act,1961

(Income Tax Commissioner, Ward /Circle: JDIT(E), R-II, New Delhi)

Section 12 A (a) of the Income Tax Act, 1961 in Uttar Pradesh (Registered on 01-04-1992 vide no. 533/92)

- The Permanent Account Number (PAN) is AABAA8734F dated 06-07-2004.
- Udyog Aadhaar Registration Number (UAM No.) is UP50D0026301