





OUR SUPPORTERS



INDEX

PAGE DETAILS		PAGE NO.
•	Message from The President	5
•	Who We Are	6
•	Our Mission	7
•	Our Vision	8
•	Our Strategy Our Values	9
•	Objective of Organization Our Core Competencies	10
•	Board of Members	11
•	Organization Chart	12
•	Annual General Meetings	13, 14

INDEX

PAGE DETAILS		PAGE NO.
•	Legal Awareness	15
•	Road Safety Awareness	16
•	Health & Hygiene Awareness	17
•	Women Empowerment	18, 19
•	Financials	20, 21
•	The Road Ahead	22
•	Appeal to Donors	23
•	Registration & Empanelment	24

MESSAGE FROM THE PRESIDENT

ASHRAY SEVA SANSTHAN is not just an organisation working for the betterment of the society, what makes us special that we are one who associate and collaborate with full heart and inspiration for the betterment of society. I wish to congratulate Director/Secretary of ASHRAY SEVA SANSTHAN and their team for their committed collaborative efforts towards the cause, particularly men, women and children.

At our organisation, we everyday deal with new challenges and opportunities, and collaborative efforts of our teams find out creative ways to deal with those issues. We believe that no meaningful and sustainable development of the society can happen, if only few sections of the society are benefitted, and rest are deprived even of the necessities of life. Our organisation takes our Mission and Vision seriously and continuously works towards bringing positive changes in society.

Following annual report is evidence of the good work carried out by our organisation, during the period, through which many people have received hope and quality of life that enables them to live with dignity.



Mr. Hemant Kumar

WHO WE ARE!

ASHRAY integrated approach includes the following thematic areas: -

- Livelihood
- Health & Nutrition
- Water, Sanitation & Hygiene
- Education
- Woman Empowerment
- Grassroot Empowerment
- Awareness
- Environment
- Child Protection



ASHRAY SEVA SANSTHAN established in July 2004 with a view to cater the services in the field of socio-economic sectors. Our advisory committee includes professionals with wide range of expertise in their respective fields, who over the period have added valuable success stories in the organization portfolio. Ashray Seva Sansthan focuses on building a discrimination free environment; we are dedicated to facilitating basic amenities to underprivileged sections of the society, enabling them to uplift their livelihood status. We believe, if we want to accelerate positive changes in our society, we should work to include deprived and underprivileged sections of our society to mainstream.

OUR MISSION



EDUCATION

WOMAN EMPOWERMENT

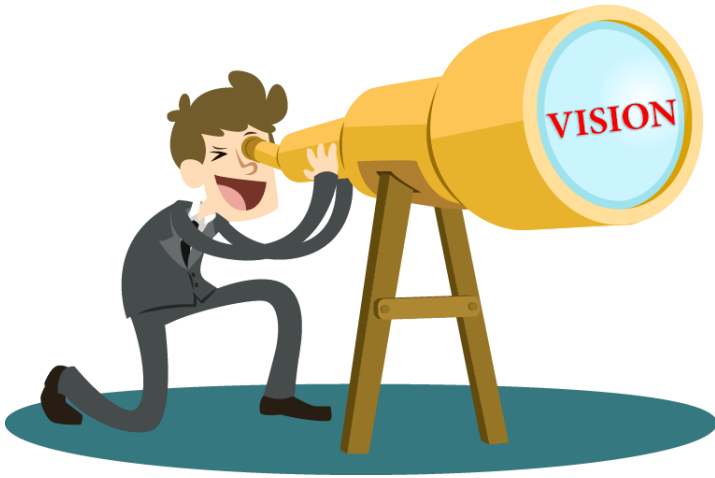
SOCIAL AWARENESS

WATER SANITATION & HYGIENE

CHILD PROTECTION

HEALTH & NUTRITION

Ashray Seva Sansthan focuses on uplifting security status of impoverished sections society, by implying measures for grass root efficiency. Our team is pledged to support people on aspects of:



OUR VISION

“A society with adequate living standard,
free from discrimination where
individuals enjoy the right to liberty and
prevail the sense of personal security.”



OUR STRATEGY

Ashray Seva Sansthan is a social rights support organization working for the underprivileged sections of Indian society with the help of government and people. Healthy and experienced background of our organization helps us in conducting researches and surveys for promoting changes in education, health and livelihood sector. We believe that, if we want situations in our society to improve, we would need to start doing changes at the grass root level to policy level environment for ensuring basic rights of citizens.



OUR VALUES

EQUALITY: Our outlook is to treat all people same and without any discrimination provide them with equal opportunities regardless of religion, caste, race or social background.

RESPECT: We believe in recognizing hard work and efforts our staff, members and beneficiaries have put in treating Vision of our organization as their own, and with utmost respect we stand by their side at all times.

TRANSPARENCY: We are pledged to operate in transparent and honest manner at all times.

ACCOUNTABILITY: We take full responsibility and accountability for all our actions.

OBJECTIVE OF ORGANIZATION



- Behavioral Transformation
- Women Empowerment
- Building community ownership of primary & adult education
- Capacity Building
- Evaluation Studies
- Community based social marketing
- Advocacy of rights for minority groups of society

OUR CORE COMPETENCIES



- Socio-Economic Surveys & Research
- Monitoring & Evaluation Studies
- Training & Capacity Building
- Planning & Management Support
- Systems Methodology Development
- Social Reforms
- Programme Implementation



BOARD OF MEMBERS

Mr. Hemant Kumar
(President/Legal Advisory)

Mr. Chandresh Yadav
(Vice-President)

Mr. Pranav Tripathi
(Secretary/Manager)

Mr. Vineet K. Rawat
(Member/Technical Consultant)

Ms. Sarita Yadav
(Member/CEO)

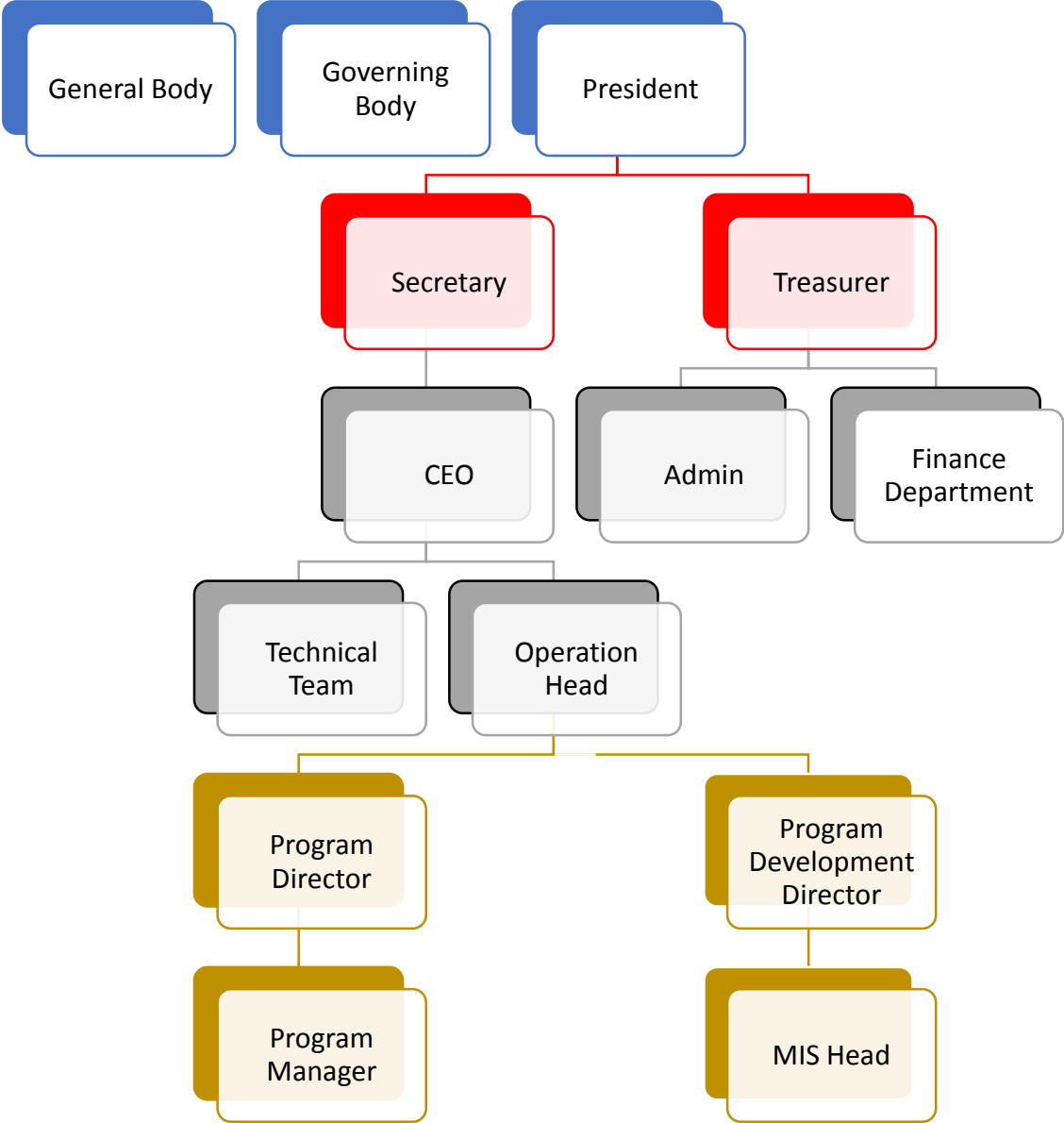
Mr. Rajiv Yadav
(Treasurer/Financial Advisory)

Mr. Vibhuti Narayan
(Member)

Dr. Vaibhav Vishwas
(Member)

Mr. Ritesh Verma
(Member)

ORGANIZATION CHART



ANNUAL GENERAL MEETINGS

DATE	MEMBERS PRESENT	MEETING AGENDA
10/04/2016	7	<ul style="list-style-type: none">• Approval of Last meeting proceedings• Review of HR appraisal• External Audit for 2015-16• Capacity building of staff• New Proposal of Health, Livelihood & Education for Slum Students• Programme review of on-going activities.• Miscellaneous
13/04/2016	7	<ul style="list-style-type: none">• Approval of Last meeting proceedings• Approval of Community Legal Awareness Camp• Miscellaneous
05/05/2016	7	<ul style="list-style-type: none">• Approval of Last meeting• Update progress of 2nd Awareness of Community Health Programme• Recruitment of staff• Proposal for Bangle Making Training (Lakh ki chudiyaan)• Miscellaneous

ANNUAL GENERAL MEETINGS

DATE	MEMBERS PRESENT	MEETING AGENDA
26/06/2016	7	<ul style="list-style-type: none">• Approval of Last meeting proceedings• Approval of Road Safety Awareness Camp• Miscellaneous
01/10/2016	7	<ul style="list-style-type: none">• Approval of Last meeting proceedings• Approval of Community Hygiene Awareness Camp• Miscellaneous
05/01/2017	7	<ul style="list-style-type: none">• Approval of Last meeting• Approval of Website Updates• Approval of Woman Empowerment Programme• Recruitment of Training staff• Miscellaneous
15/01/2017	7	<ul style="list-style-type: none">• Resolution from last meeting• Appointment of statutory Auditor for the year 2016-17• Approval of Annual Report 2016-17• Approval of Audit Report 2016-17• Planning for 2017-18• Miscellaneous

LEGAL AWARENESS

“Our aim is to make the rural mass aware about different laws and their rights; the people who are not getting the benefits under various government welfare schemes and laws due to lack of awareness and official apathy.”

We organized legal awareness camp in bhadohi region on April 20, 2016, educating people about laws and legal implications. We informed people on various legal issues, major of them are:



- **Dowry Act-** Women and Men were informed about legalities of dowry act, as how it is applicable and what are legal points that they should consider, and what is the provision for punishment.
- **Child Labour Act-** Through this, we try to explain people the need of child protection and what legal steps govt. has taken to stop it.
- **Domestic Violence-** In it, we educate people about laws for social evil of domestic violence; we explain how women can file their complaints in case face this situation.

In the camps, around 73 people were benefitted through legal devices

ROAD SAFETY AWARENESS

Road traffic safety refers to the methods and measures used to prevent road users from being killed or seriously injured. Typical road users include: [pedestrians](#), [cyclists](#), [motorists](#), vehicle passengers, horse-riders and passengers of on-road [public transport](#) (mainly [buses](#) and [trams](#)). Hygiene practices vary, and what is considered acceptable in one [culture](#) might not be acceptable in another.

Facts about road safety in India-

- 17 people die every hour on Indian Roads.
- 4.07 lakhs crore cost to india due to road crashes annually.
- 46 children die on Indian Roads every day.
- 50% of road crash deaths could have been avoided with rapid assistance.
- 50 lakh+ were injured or disabled in the past decade.
- 10 lakh+ people were killed in road accidents over the past decade.

Our Road Safety camp organized on July 10, 2016 in lucknow, was focused to educate people about traffic rules and guidelines that should be followed for safety. Students were explained basic things to remember while moving on road, use of Red light, Yellow Light, ill effects of Jaywalking, Use of Head Lights and Turn Indicators, etc. We also taught them basic first aid techniques to follow in case of an accident emergency.



HEALTH & HYGIENE AWARENESS

Hygiene is a set of practices performed to preserve [health](#). According to the [World Health Organization](#) (WHO), "Hygiene refers to conditions and practices that help to maintain health and prevent the spread of diseases.

Hygiene is a concept related to cleanliness, health and medicine. It is as well related to personal and professional care practices. In medicine and everyday life settings, hygiene practices are employed as preventative measures to reduce the incidence and spreading of disease.

Hygiene practices vary, and what is considered acceptable in one [culture](#) might not be acceptable in another.

Seeing the evil effects on unhygienic surroundings in Gorakhpur areas, we initiated a series of awareness camps on Oct 13, 2016 in the region. We explained them the need of daily hygiene in lives and how it will save them from general medical problems like diarrhea, cholera etc., as it will save them a lot of money and physical problems. We introduced them to basic precautions that should be taken in order to be safe from diseases that occur due to seasonal changes.



WOMAN EMPOWERMENT



Benefits of Women Empowerment:

- They are able to lead their lives with dignity and freedom.
- It adds to their self-esteem and self-confidence.
- It gives them a distinct identity of their own.
- They are able to gain respectable positions in society.
- As they are financially independent they are able to spend on all their needs and desires, and they don't need to sacrifice or compromise with their needs for others.
- They are able to make meaningful contributions to the well-being of society.
- They act as capable citizens to contribute to the Gross Domestic Product (GDP) growth of the country.
- Country's resources are fairly and equally accessible to them.

We conducted several camps for vocational training of women, helping them to become self-dependent. Our camp from 2 Feb-3march 2017, was about training unskilled household women about Lac bangle making, the whole 1-month camp was scheduled accordingly to educate women from collecting raw materials to sale of finished product. Over 300 of women were benefitted from this one-month long camp. These camps explained women whole process step by step:

1. Sourcing and Transporting raw materials and raw material preparation

Lac
Dyes, trims and chemicals
Tools and machinery

2. Lac Collection & Preparation

The insect resin is collected from the trees.
The resin is then melted strained and prepared.

3. Dyeing & Preparation of tubes

The lac is colored while its prepared
They are made into tubes with batons & roller pins.

4. Molding

These tubes are then circled to the required size around a wooden baton and then concealed with heat

5. Finishing

Once the mold is ready, then the surface is ornamented if required and finished.



FINANCIALS

ASHRAY SEVA SANSTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

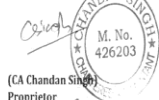
BALANCE SHEET as at 31st March, 2017

LIABILITIES	AMOUNT AS ON 31-03-2017	ASSETS	AMOUNT AS ON 31-03-2017
CAPITAL FUND		FIXED ASSETS	
Corpus Fund		WDV as on 31-03-2017	37,450.00
Opening Balance	-	(Refer Schedule-1)	
Add: Addition	32,400.00	CURRENT ASSETS	
Less: Withdrawal	-	Advance	5,000.00
	32,400.00	Cash in hand	3,155.00
RESERVE FUND			
Opening Balance	323.00		
Add: Surplus	382.00		
Less: Provision For Taxations	-		
	705.00		
CURRENT LIABILITIES			
Audit Fee Payable	5,000.00		
Salary & Wages Payable	7,500.00		
Total	45,605.00	Total	45,605.00

As per our report of even date

AUDITORS

For Singh Chandan & Co.
Chartered Accountants



(CA Chandan Singh)
Proprietor
Membership No. 426203

Place: Lucknow
Date: Jun 20, 2017

For Ashray Seva Sansthan
For Ashray Seva Sansthan
(Pranav Tripathi)
Secretary

For Ashray Seva Sansthan
For Ashray Seva Sansthan
(Rajeev Yadav)
Treasurer

ASHRAY SEVA SANSTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

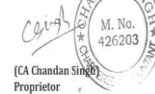
INCOME AND EXPENDITURE ACCOUNT for the year ending 31st March, 2017

EXPENDITURE	AMOUNT AS ON 31-03-2017	INCOME	AMOUNT AS ON 31-03-2017
To Legal Awareness Camp Expense	19,375.00	By Subscription by Members	1,04,600.00
To Hygiene Awareness Camp Expense	15,786.00	By Donation by Public	1,71,954.00
To Audit Fees	5,000.00	By Membership Fees	18,900.00
To Training for Bangle Making	73,800.00	By Misc. Receipts	4,236.00
To Depreciation	14,950.00		
To Expense on Road Safety Program	18,250.00		
To Staff Welfare Expense	4,852.00		
To Office Expense	1,836.00		
To Electricity Expense	4,850.00		
To National Festival Expense	3,856.00		
To Postage & Telephone Expense	650.00		
To Printing & Stationary Expense	1,565.00		
To Office Rent	42,000.00		
To Repair & Maintenance	640.00		
To Salary & Wages	90,548.00		
To Travelling & Conveyance	1,350.00		
To 'Surplus' or Excess of income over expenditure	382.00		
Total-	2,99,690.00	Total-	2,99,690.00

As per our report of even date

AUDITORS

For Singh Chandan & Co.
Chartered Accountants



(CA Chandan Singh)
Proprietor
Membership No. 426203

Place: Lucknow
Date: Jun 20, 2017

For Ashray Seva Sansthan
For Ashray Seva Sansthan
(Pranav Tripathi)
Secretary

For Ashray Seva Sansthan
For Ashray Seva Sansthan
(Rajeev Yadav)
Treasurer

ASHRAY SEVA SANSTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

RECEIPTS AND PAYMENTS ACCOUNT
for the year ending 31st March, 2017

RECEIPTS	AMOUNT AS ON 31-03-2017	PAYMENTS	AMOUNT AS ON 31-03-2017
To Opening Balance		By Legal Awareness Camp Expense	19,375.00
-Cash in hand	323.00	By Hygiene Awareness Camp Expense	15,786.00
To Subscription by Members	1,04,600.00	By Training for Bangle Making	73,800.00
To Donation by Public	1,71,954.00	By Expense on Road Safety Program	18,250.00
To Membership Fees	18,900.00	By Staff Welfare Expense	4,852.00
To Misc. Receipts	4,236.00	By Office Expense	1,836.00
To Corpus Fund	32,400.00	By Electricity Expense	4,850.00
		By National Festival Expense	3,856.00
		By Postage & Telephone Expense	650.00
		By Printing & Stationary Expense	1,565.00
		By Office Rent	42,000.00
		By Repair & Maintenance	640.00
		By Salary & Wages	83,048.00
		By Travelling & Conveyance	1,350.00
		By Advance	5,000.00
		By Purchase of Fixed Assets:	
		- Furniture Purchase	7,500.00
		- Computer & Printer Purchase	35,300.00
		- Office Equipment Purchase	9,600.00
		By Closing Balance:	
		-Cash in hand	3,155.00
Total-	3,32,413.00	Total-	3,32,413.00

As per our report of even date

AUDITORS
For Singh Chandan & Co.
Chartered Accountants

(CA Chandan Singh)
Proprietor
Membership No. 426203

Place: Lucknow
Date: Jun 20, 2017



For Ashray Seva Sansthan
For Ashray Seva Sansthan
(Pranav Tripathi)
Secretary

For Ashray Seva Sansthan
For Ashray Seva Sansthan
(Rajeev Yadav)
Treasurer

ASHRAY SEVA SANSTHAN

Abhishek Puram, 60 Ft. Road, Jankipuram,
Lucknow, Uttar Pradesh - 226021

SCHEDULES TO BALANCE SHEET AS ON MARCH 31, 2017
SCHEDULE 1: FIXED ASSETS

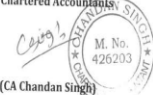
PARTICULARS	RATE	WDV AS ON 01-04-2016	ADDITION 1st HALF	ADDITION 2nd HALF	TOTAL	DEP. DURING THE YEAR	WDV AS ON 31-03-2017
ASSETS							
Furniture and Fixtures	10%	-	7,500	-	7,500	750	6,750
Computer and Printer Peripherals	40%	-	28,500	6,800	35,300	12,760	22,540
Office Equipment	15%	-	9,600	-	9,600	1,440	8,160
Total-			45,600	6,800	52,400	14,950	37,450

As per our report of even date

AUDITORS
For Singh Chandan & Co.
Chartered Accountants

(CA Chandan Singh)
Proprietor
Membership No. 426203

Place: Lucknow
Date: Jun 20, 2017



For Ashray Seva Sansthan
For Ashray Seva Sansthan
(Pranav Tripathi)
Secretary

For Ashray Seva Sansthan
For Ashray Seva Sansthan
(Rajeev Yadav)
Treasurer

THE ROAD AHEAD

ASHRAY SEVA SANSTHAN remains committed to enhancing the reach and effectiveness of its thematic interventions and contributing to integrated development for disadvantaged communities. A consistent emphasis on sustainability particularly aligned to environmental issues affecting the surroundings. We intend to step up this engagement with more awareness generation, networking and advocacy initiatives. Specific programmatic aspects that will receive greater attention are outlined here with.

- To expand our operation area.
- To strengthen health outreach activities, particularly in deprived/underdeveloped areas.
- To improve educational infrastructure for preventing child labour.
- To continue street and urban children education program for first generation learners.
- To promote alternate local livelihood opportunities by conducting skill development sessions.
- To establish the networking and sensitizing community regarding prevention of women and child protection.
- To sensitize communities on gender equality and conducting the relevant activities on the same.



APPEAL TO DONORS

ASHRAY SEVA SANSTHAN would like your support to speed up and expand our welfare network. With the funding received from our donors, we are able to tackle poverty head on and provide underprivileged with the tools necessary to create new livelihood opportunities for themselves.

Help us to continue to deliver this assistance and change the reality of life in these communities where:

Most of the people in the community live below the poverty line.

A large number finds it difficult to have access to clean and safe drinking water.

Even basic health care facilities are a luxury to people.

Access to basic education and adequate physical infrastructure remains out of the reach of the majority.

Donate us today and help us secure positive change through the provision of healthcare, education, livelihood support, child protection, water and sanitation facilities, etc.



REGISTRATION & EMPANELMENT

ASHRAY SEVA SANSTHAN - Organisation for Development is registered under the following Acts:

Societies Registration Act,1860

Societies Registration Act 1860, in Uttar Pradesh (Registered on 06-07-2004 vide no/173970)

Income Tax Act,1961

(Income Tax Commissioner, Ward /Circle: JDIT(E), R-II, New Delhi)

Section 12 A (a) of the Income Tax Act, 1961 in Uttar Pradesh (Registered on 01-04-1992 vide no. 533/92)

- The Permanent Account Number (PAN) is AABAA8734F dated 06-07-2004.
- Udyog Aadhaar Registration Number (UAM No.) is UP50D0026301